



## 5 Lands Walk Art in the Open 2024

### Artist Information and Terms & Conditions

Artists are invited to submit an entry, to be considered by a selection panel, to be part of the 5 Lands Art in The Open 2024, now in its 12th year, as part of the annual 5 Lands Walk cultural festival comprising a physical and spiritual walk through the five 'lands' of Macmasters Beach, Avoca Beach, North Avoca and Terrigal. The 5 Lands Walk mantra is "Connecting people to people and people to place" and Art in the Open aims to connect artists to each other, to the broader community and to country along the route of the 5 Lands Walk.

The event is open to artists using any visual arts medium: painting, sculpture, ceramics, photography, video, installation, printmaking, performance art etc.

Participation in Art in the Open 2024 includes:

1. Creating pieces *in situ* at one of the five lands of the 5 Lands Walk on the day of the festival, Saturday 22 June 2024; and
2. Submitting work 'inspired by the day', together with work you created 'on the day', for the Art in the Open Art Prize exhibition to be held in September 2024 at the Art House Wyong (or other venue TBA).

The Art in the Open Art Prize 2024 is a non-acquisitive prize organised by the 5 Lands Walk Art in The Open Committee and is sponsored by Central Coast businesses offering a significant number of major prizes.

The 2024 selection panel of three will comprise of experienced artist/gallerist, and a representative of the 5 Lands Walk. The selection panel will also judge the exhibition to be held at The Art House Wyong in September 2024.

### Terms and Conditions HOW TO ENTER

Email [artintheopen1@gmail.com](mailto:artintheopen1@gmail.com) by midnight Sunday May 21, 2024, (please send your expression of interests as a separate email addressed to [artintheopen1@gmail.com](mailto:artintheopen1@gmail.com)) with the following attachments:

1. Brief 100-word Artist Statement re your proposal for the 5 Lands Art in the Open 2024
2. Images in jpeg format (a maximum of 3 images can be submitted no larger than 2MB each)



3. Artist CV, Web page or Facebook page
4. Evidence that the entry fee has been paid

Note: Entries will not be considered until the entry fee is received. The entry fee is non-refundable and contributes towards exhibition costs. No refunds of entry fee for artists not selected.

An entry fee of \$30 is payable to:

Account Name: Art in the Open

BSB: 633 000

Account Number: 159 861 467

Description: Please put artists name as reference and send the receipt to artintheopen1@gmail.com by the closing date.

Entries received after the closing date will not be considered, no exceptions.

#### **SELECTED ENTRANTS WILL BE NOTIFIED BY EMAIL**

If selected, you will be asked to nominate two preferred locations for the event on June 24, 2023, this will be allocated on a first come basis. Approximately 6 artists will work at each of the 5 Lands.

McMasters and Copacabana artists need to start at 8.00am as those beaches are at the beginning of walk. Other artists to start by 10am.

Artists must be visible to the 5 Land Walkers and there are no size restrictions on works 'done on the day'.

#### **BY SUBMITTING AN ENTRY TO PARTICIPATE PLEASE NOTE THAT THE ARTIST AGREES TO:**

##### **PART ONE – ART IN THE OPEN 5 LANDS WALK, 22 June 2024**

1. Turning up on the day and completing work outside regardless of the weather, though of course it WILL be sunny, from 10.00am - 4.00pm on Saturday June 24, 2023.
2. Taking the days' work(s) from 5.30pm – 7.00pm for Artists' After Party and Artists' Choice Award at the Crowne Plaza Terrigal. Each artist has the opportunity to choose 3 artists (not themselves) who they feel did the best work or works on the day.

Artists' Choice Prize is a luxury weekend for two in a holiday house in Terrigal (Sirocco) valued at over \$2,000, a box of fine wine from Berkeley Vale Cellars and a voucher for seafood from Darron's Seafood at Wamberal; plus the Perpetual Trophy, that each winning artist signs, and is kept for one year until the 5 Lands Art in the Open 2025.

## **PART TWO – ART IN THE OPEN ART PRIZE EXHIBITION, September 2024**

3. Deliver work 'inspired by the day', maximum size 2 metres on any one side, plus work from the day, to The Art House in September 2024. There will be an opening night at The Art House.
  - Delivery and pickup of art works is the sole responsibility of the artist.
  - The Judging Panel of 3 will choose the winners.
  - Prizes will be announced soon.
  - Works to be for sale, by The Art House Wyong with a commission of 20%, or can be nominated not for sale (NFS).
  - Works must be dry & presented ready for exhibition.

As places are restricted it is important you feel you can fully participate before accepting.

Decisions of the Selection Panel and Judging Panel are final, and no correspondence will be entered into or considered.

Numbers are restricted to approximately 30 artists.

All 5 Lands Art in the Open 2024 Committee members and their immediate families are excluded from entering the 5 Lands Art in the Open 2024.

Thank you to our sponsors.

Warm regards,

Pauline Wright  
President, 5 Lands Walk

5 Lands Art in the Open Committee

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